



# HEADLINE

## PRIVACY POLICY

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## 1. Introduction

1.1. Headline operates the Website <https://www.headline.net> (hereinafter referred to as 'this Website' or 'the Website').

1.2. In compliance with the relative law in certain region and it's subsequently amended from time to time (hereinafter the "Law") as well as relevant directives and circulars as subsequently issued and amended from time to time (the "Regulations"). the Company has established a Privacy Policy (the "Policy") appropriate to the size and organisation of the Company and the nature, scale and complexity of the Company's business.

## 2. Personal Data

2.1. By registering with or accessing the Company's website, you consent to the collection, use and processing of your personal data.

2.2. We are required by law to collect and process your personal data for the performance of our services. We also collect your personal data for internal purposes including the improvement of customer experience, promotional and marketing services (e.g. emails, social media, sms), customer care, and administration matters. Such data is safely stored via physical or electronic means and procedural controls, and it is treated CONFIDENTIAL. We only collect personal data that is adequate and relevant for the purposes of our business and for a reasonable period of time. We never ask for more information that is required by law. We may also collect indirect information from you, which we use purely for verification, security or purely for browsing/ functionality purposes. Such information may include your (IP) address, browser type, operating system, Internet service provider (ISP), cookies.

## 3. The Range Of Data Collected

3.1. We collect information directly from you, including Your name, Your Email and Phone number; we may also collect other personal data such as your name, social media profile details, IP address, country of residence, DOB, email, address, bank details, financial situation, trading activity, transaction history, account balance information, and certain "KYC" documentation. KYC documents may include but are not limited to:

- a. Proof of identity (e.g. ID, Passport)
- b. Proof of address (e.g. Utility bill, driving license)

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3.2. Cookies are small text files that are sent to and stored on your device, such as desktop and laptop, smartphone, tablet/phablet, for accessing the internet, when you visit a website or a page. Cookies allow a website to recognise a user's device. The objective of cookies use is to improve and make the user's experience easier.

3.3. We may collect personal Information through social media sites when you interact with us on one of our social channels, via our Apps or/and from other sources, such as public databases; joint marketing partners; social media platforms; from people with whom you are connected on social media platforms, as well as from other third parties.

#### **4. Why Do We Collect Personal Data**

4.1. a. To protect the interests of our clients;

b. To ensure the security, integrity and confidentiality of our clients' records and transactions;

c. To protect against unauthorized access or use of clients' records or information that could result in substantial harm or inconvenience to the client;

d. To comply with legislation;

e. To improve our services and the client experience;

f. To tailor promotions and education to your needs and interests;

g. To allow you to participate in social polls, promotions and contests; to process rewards, prizes, and donations, as applicable. Some of these activities have additional rules, which could contain additional information about how we use and disclose your Personal Information, so it is important that you read the additional rules carefully;

h. To permit you to participate on chat, profile pages and biogs and other services to which you are able to post information and materials (including our Social Media Pages).

4.2. Your security and data protection is our ultimate goal. We do not sell personal data or client database we collect. We do not distribute or transfer any data of our clients to any unauthorised or non-affiliated to it, third parties. We may disclose data to non-affiliated third parties that we do business with. In those cases, we retain confidentiality agreements, and any data we may disclose is always on a "need to know" basis, and solely for the provision of our services to you. Such services may include cooperation with financial institutions, such as banks and payments processing providers, promotional functions, money laundering and anti-fraud monitoring and improvement of client experience practices.

#### **5. General Information**

For further details with regards to the Company's Privacy Policy and procedures, you may contact at [support@headline.net](mailto:support@headline.net).